

Karam Gomaa Mohamed ZAKI, Resume

BSc. (Hons), MSc., PGCASR, PhD.



Academic Biography

Karam Zaki is currently an associate professor of HRM at the College of Science and Humanities, Business Administration department, Shaqra University, Saudi Arabia. Before this, he was an assistant professor of Tourism & Hospitality Management at the Faculty of Tourism and Hotels, Fayoum University, Egypt. He also has been a visiting professor at Cardiff Metropolitan University (UK).

Dr. Zaki undertook his postgraduate studies and received his Ph.D. from Cardiff Metropolitan University and Fayoum University. He is particularly interested in HRM in hospitality and tourism business administration research. He has been a member of The Next Tourism Generation Alliance (NTG, the first European partnership and alliance for improving a collaborative and productive relationship between education and industry).

He is a peer reviewer in journals such as the International Journal of Contemporary Hospitality Management, the International Journal of Quality and Service Sciences, and the International Journal of Health Care Quality Assurance. His academic outputs have been published in highly-ranked international journals such as the International Journal of Contemporary Hospitality Management, Sustainability, Research in Tourism and Hospitality Management, and Global Business Insights.



<https://orcid.org/0000-0001-6070-5449>

Teaching Philosophy

It is worth mentioning that, through education, students will receive the vital skills and tools necessary to build a successful life. I believe every student matters and deserves a first-class education to get the best chance in life, and as a college staff member, I know the difference that excellent teaching makes to a student's success at college. As an associate professor of HRM in the College of Science & Humanities, I prepare students for the pathways they will follow in the ancillary stage of learning. For my lessons, I create meaningful, engaging activities for effective education, integrating the syllabus, simulations, storytelling, and story writing into the learning experience. I ensure my passionate teaching will be contagious and inspire any student I teach to connect to the subject matter and learn effectively. Learning occurs when a student fully engages in the process, connects with the information led, and applies their knowledge. By enthusiastically inspiring and engaging students in fascinating lessons and using strategies that address each child's learning style, I believe students will achieve academic success and build the self-confidence to continue taking risks during the learning process.

I write measurable learning objectives supported by the ILOs for each lesson I prepare and understand the importance of communicating clear learning goals for each student, offering them a guideline in their learning process. I foster an inclusive and friendly learning environment where students learn best and are stimulated to develop into compassionate, internationally-minded individuals who strive to make a positive and peaceful change in the world. I encourage and build on the student's natural curiosity, inspiring future-oriented, inquiry-based learning.

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BSc. (Hons), MSc., PGCASR, PhD.

Full Name: Karam Gomaa Mohamed ZAKI

Mobile No: +966530990637; +201224750285

Date of Birth: 19/01/1983

Marital Status: Married

E-mail: Kgm00@fayoum.edu.eg

kzaki@su.edu.sa

Official webpages:

<http://www.fayoum.edu.eg/Tourism/HotelStudies/DrKaram.aspx>

<https://scholar.google.co.uk/citations?hl=en&user=MJOZCsAAAAAJ>

<http://www.researcherid.com/rid/V-2421-2018>

<https://publons.com/a/1620942>

<https://www.linkedin.com/in/karam-g-zaki-a8064953>

Passport No: A34294934

Correspondence Address in KSA: Saudi Arabia, Dawadmi, College of Science and Humanities, Business Administration Department, P.O.Box:17452.

Correspondence Address in Egypt: Egypt – Fayoum – Keman Fares- Fayoum University- Faculty of Tourism &Hotels - P.O.Box: 63514 Fax: 0842154798

Profession: Associate Professor

Specialization: Hotels Business Administration, Human Resource Management

Affiliation:

¹⁻ Associate Professor of HRM at the Department of Business Administration, College of Science and Humanities, Shaqra University, Saudi Arabia.

²⁻ Associate Professor at Hotel Studies Department, Faculty of Tourism and Hotels, Fayoum University, Egypt

Research Interests

- Tourism & Hospitality Research
- Human Resource Management
- Tourism Sustainability
- Best practice models in HRM
- Human resources development and training
- Continuous improvement and sustainable development
- Productivity, Efficiency, and Performance
- Statistical analysis (SPSS Analysis, SEM: Structural equation modeling, Smart PLS, Frontier, R, Wavelets Analysis)
- Quality assurance, Accreditation & Control (Six Sigma – ISO in services– Total quality management)
- Project Management and proposal writing
- Fundraising and costing out
- Innovation
- Entrepreneurship
- Customer satisfaction
- Service quality, Teamworking
- Supply chain management

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Education and Qualifications

	Date	Specialization	University	Country
Post-Doc. Mission	September 2019	Doing post-doc research in the Erasmus+: Next Tourism Generation (NTG) International Project)	Cardiff Metropolitan University- Cardiff School of Management	UK
Doctoral Degree	October 2014	PhD. in Hotel Management	Joint Scholarship between Cardiff Metropolitan University-UK and Fayoum University-Egypt.	United Kingdom+ Egypt
(PGCASR)	September 2013	Postgraduate Certificate in Applied Social Research	Cardiff School of Management, Cardiff Metropolitan University-UK	United Kingdom
Master Degree	October 2008	M.Sc. in Hotel Management	Fayoum University.	Egypt
Bachelor Degree	May 2004	B.Sc. in Hotel Management, Final Grade (Excellent with honor)	Cairo University, Fayoum Branch.	Egypt
Secondary School Certificate	June 2000	Belal Abdel-Salam Grade (93, 8%)	Secondary School, Behera,	Egypt,

Career Development

Date	Position	Organization
25-2-2020 until now	Associate Professor	Business Administration Dep, College of Science and Humanities, Shaqra University, Saudi Arabia
23-9-2019-23-3-2020	Visiting Professor (<i>Academic fellow</i>)	Cardiff School of Management-Cardiff Metropolitan University-UK
29-1-2020	Assistant Professor	Hotel Studies Dep., Faculty of Tourism and Hotels- Fayoum University, Egypt
29-10-2014-28-1-2020	Lecturer	Hotel Studies Dep., Faculty of Tourism and Hotels- Fayoum University, Egypt
23-9-2012 - 1-7-2014	Associate Researcher	Cardiff School of Management-Cardiff Metropolitan University-UK

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27-11-2008 - 22-9-2014	Assistant Lecturer	Dept. of Hotel Studies, Faculty of Tourism and Hotels- Fayoum University, Egypt
7-12-2004 - 26-11-2008	Demonstrator	Dept. of Hotel Studies, Faculty of Tourism and Hotels, Fayoum University

Language

	Excellent	Very good	Good	Fairly good
Arabic	√			
English		√ (6 IELTS Score)		
French				√

Conferences and Work Shops List

Date	Conferences	Role	Venue
March 3- 6,2024	11 th Glopal Conference on Business and Economics	Scientific paper review comittee	The University of South Florida, Muma College of Business- USA
October 11- 13, 2021	Leadership Summit	Participant	The University of South Florida, Muma College of Business- USA
May 11- 13,2021	Global Conference on Services and Retail Management(GLOSERV)	Scientific Committee member	The University of South Florida, Muma College of Business- USA
March 19- 20,2021	2 nd International Webinar on Physical Health, Nursing Care, and COVID-19 Management	Plenary Speaker	Scientific MEDITECH, UK
February 1- 3, 2021	Human Development and Development strategies	Attending	Arab Planning Institute, Kuwait
February 8, 2021	The Basic Rules for Building Scientific Concepts	Attending	Academics &Researchers Platforms(IFAD),UK
November 1-2,2020	1 st International Virtual Conference on Tourism and Heritage Management	Attending	Luxor University, Egypt
October 27, 2020	International Publishing in Top tier Journals	Attending	Suez Canal University, Egypt
September 24-25,2020	16 th Amity International Tourism &Hospitality E- Conference	Attending	Amity University, India
March 2019	1 st scientific conference of Nursing Faculty-Fayoum	Keynote speaker	Fayoum University- Egypt

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August 2018	Leading leaders	Participant	Helwan Leadership Institute
February 2018	11 th International Conference of Tourism & Hospitality	Participant and organizing member	Luxor-Egypt
December 2017	Forum of Professional Academic Dialogue for Higher Education in the light of Quality Assurance and Accreditation Standards,	Organizing member	Faculty of Tourism and Hotels, Fayoum University, in cooperation with the National Authority for Quality Assurance of Education and Accreditation
February 2017	10 th International Conference of Tourism & Hospitality	Participant and organizing member	Sharm El Shiekh-Egypt
February 2016	9 th International Conference of Tourism & Hospitality	Participant and organizing member	Marsa Alam-Egypt
August 2013	PGCASR –Cardiff Met	Organizing member	UK-Cardiff Metropolitan University.
May 2012	MSP Fayoum Club Symposium	Attending	Egypt- Fayoum
March 2012	Conference of the Faculty of Tourism and Hotels, Fayoum University	Organizing member	Egypt- Fayoum
April 2010	Conference of Seyouf Institute for Tourism and Hotels	Participant	Egypt- Alex
October 2009	Sport Tourism Symposium- National Council for Youth	Attending	Egypt- Fayoum
October 2009	Digital Library Symposium- Fayoum University	Attending	Egypt- Fayoum
June 2009	Publishing research in the Association of Arab Universities for Tourism & Hospitality Journal	Participant	Egypt- Alex
June 2009	Publishing research in Tourism Research Journal	Participant	Egypt- Cairo
June 2009	Writing Research Proposal Symposium- DAAD	Attending	Egypt- Cairo
June 2009	Joining the competition of Industrial Modernization Center (Handmade Crafts)	Participant	Egypt- Cairo
March 2008	Publishing research in Tourism & Hotels Faculty Journal	Participant and organizing member	Egypt- Fayoum
March 2008	The 3 rd Tourism Conference – Faculty of Tourism & Hotels	Organizing member	Egypt- Fayoum
March 2005	The 1 st Tourism Conference – Faculty of Tourism & Hotels	Organizing member	Egypt- Fayoum

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Journal Publication List

Zaki, K. & Elnagar, A.K. (2025). Unpacking talent management: a moderated mediation analysis of team dynamics and competitive performance in luxury hotels, *Employee Relations*. <https://doi.org/10.1108/ER-02-2024-0114> (WOS&Scopus)

Zaki, K. & Farrag, M. (2024). The Impact of Circular Economy on Environmental Performance in the Tourism and Hospitality industry: the role of Low-Carbon Behavior and Eco-friendly behavior, *The International Journal of Tourism and Hospitality Studies*, 7(2), pp. 285-304. <https://doi.org/10.21608/ijthsx.2024.338409.1129>

Zaki, K. (2024). Enabling hotel circularity via Industry 4.0 innovations for enhanced hotel performance: insights from Saudi Arabia and Egypt, *Journal of Hospitality and Tourism Insights*. <https://doi.org/10.1108/JHTI-03-2024-0223> (WOS&Scopus)

Zaki, K. & Shared. H. (2023). Modelling Sustainable Marketing With Retail Consumers' Purchasing Intentions: Evidence From the MENA Region, *Virtual Economics*, 6(4), 25–43. [https://doi.org/10.34021/ve.2023.06.04\(2\)](https://doi.org/10.34021/ve.2023.06.04(2)) (Scopus)

Fahim, A., Quora, O., Moawad, E., Zaki, K. (2023) Restaurants' customers' attitudes toward menu sustainability and sustainable food, *Journal of the Faculty of Tourism and Hotels-University of Sadat City*, 6(2), pp. 178-196, <https://doi.org/10.21608/mfth.2023.277853>

Zaki, K. (2022) The Moderating Effect of Covid-19 on The Relationship between Work-Life Balance and Hotel Employees' Fears. *Tourism and Hospitality Management*, 28(1), <https://doi.org/10.20867/thm.28.1.8>, (WOS&Scopus)

Salama W, Nor El Deen M, Albakhit A, Zaki K. (2022) Understanding the Connection between Sustainable Human Resource Management and the Hotel Business Outcomes: Evidence from the Green-Certified Hotels of Egypt. *Sustainability*.14(9):5647. <https://doi.org/10.3390/su14095647>, (WOS&Scopus)

Zaki, K. & Shared. H. (2022). Many flowers make a bouquet: A recipe for women entrepreneurs in SMEs, *Journal of Global Business Insights*, <https://doi.org/10.5038/2640-6489.7.1.1212>.

Zaki, K. (2022), "Implementing dynamic revenue management in hotels during Covid-19: value stream and wavelet coherence perspectives", *International Journal of Contemporary Hospitality Management*, 34(5), pp. 1768-1795 <https://doi.org/10.1108/IJCHM-08-2021-1043>, (WOS&Scopus).

Carlisle, S., Zaki, K., Ahmed, M., Dixey, L., & McLoughlin, E. (2021). The Imperative to Address Sustainability Skills Gaps in Tourism in Wales. *Sustainability*, 13(3), 1161, doi.org/10.3390/su13031161, (WOS&Scopus).

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BSc. (Hons), MSc., PGCASR, PhD.

Zaki, K. and Qoura, O. (2020). Profitability in Egyptian hotels: business model and sustainability impact. *Research in Hospitality Management*, 9(1), 89–97, doi.org/10.1080/22243534.2019.1689698, (Scopus).

Zaki, K. (2019). Using the Mixed Methods Research to Model the Hotel Performance Measurement in Egypt: an Example from a Hotel Chain. *Journal of Global Business Insights*, 4(1), 18–33, doi.org/10.5038/2640-6489.4.1.1054

Zaki, K. and Ahmed, M. (2018). Antecedents and Consequences of Food Quality in Egyptian Healthcare, *International Journal of Heritage, Tourism and Hospitality*, Vol.12, No.3.

Zaki, K., & Saad, H. (2018). Adoption of Cloud Human Resource Information System in Egyptian Hotels: An Experimental Design Research. *International Journal of Heritage, Tourism, and Hospitality*, 12(1/2).

Shaheen, O., Morse, M., Qoura, O., & Zaki, K. (2018). Factors Affecting Employees' Productivity in Food and Beverage Department in Mercure Hotels Chain in Egypt. *International Journal of Heritage, Tourism, and Hospitality*, 12(1/2).

Fayed, H., Farrag, M., & Zaki, K. (2017). Assessing Therapeutic Tourism and Hotels Marketing Using the Video-Sharing Websites in Egypt. *International Journal of Heritage, Tourism, and Hospitality*, 11(2/2).

Saad, H., & Zaki, K. (2017). How Do Small Hotels Handle E-Complaints in Egypt? *International Journal of Heritage, Tourism, and Hospitality*, 11(2/2).

Zaki, K. (2017). Hotel Managers' Perception of the Internal Environment for Innovation: The Case of Egyptian Hotels. *International Journal of Heritage, Tourism, and Hospitality*, 11(3/2), Available at <http://journals.fayoum.edu.eg/index.php/Tourism/article/view/274>

Zaki, K. G. (2017). Investigating the Entrepreneurship Behaviour among Hospitality Undergraduates in Egypt. *International Journal of Heritage, Tourism, and Hospitality*, 11(3/2), Available at: <http://journals.fayoum.edu.eg/index.php/Tourism/article/view/282>

Zaki, K. (2016). The Role of Quality Circle's Programs in The Hotel Industry : Spirit of Hotel Service, Saarbrücken, LAP LAMBERT Academic Publishing, GmbH & Co. KG, Available at: <https://www.amazon.com/Quality-Circles-Programs-Hotel-Industry/dp/3659925438>

Zaki, K. (2014). *The Impact of Human Resources Management Practices on Employees' Productivity in the Hotel Industry*, Ph.D. Thesis, available at: http://www.eulc.edu.eg/eulc_v5/Libraries/Thesis/BrowseThesisPages.aspx?fn=PublicDrawThesis&BibID=12047289

Zaki, K. G. M., Jones, E., AbdelwahabMorsy, M., & Abdelmabood, A. E. (2013). Using the Delphi Technique to Develop a Conceptual Model for Employee Productivity in the Egyptian Hotel Industry. *Journal of Tourism Research & Hospitality*. doi:10.4172/2324-8807.1000130, (Scopus).

Wafik, G, Gmadedeen, N.F, Zaki, K.G., (2010). Marketing Strategies for Promoting Alexandria Tourism, Journal of Association of Arab Universities for Tourism & Hospitality, Vol. 7 (June 2010) (in Arabic).

Zaki, K.G., Hasan, M.S., (2009). The quality of service in five-star hotels: A study of ServQual Application, Journal of Tourism Research, Ministry of Tourism, Egypt (in Arabic).

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BSc. (Hons), MSc., PGCASR, PhD.

Morsy, M. A., Aziz, W. and Zaki, K.G., (2008). Quality Circles' Programs: Exploring the Potential Benefits.", a conference paper in the Faculty of Tourism & Hotels Journal, Vol. 3 (March 2008) - Fayoum University.

Zaki, K.G.M. (2008), *The Role of Quality Circles Programs in the Hotel Industry "Applied to Five-Star Hotels in Cairo and Giza"*, Master Thesis, Fayoum University, available at:

<http://www.fayoum.edu.eg/English/Tourism/HotelStudies/pdf/MrKaram1.pdf>.

Work experience

25/2/2020 till now	Business Administration Department Member	Shaqla University
25/2/2020 - 2022	Coordinator of the Human Resource Management Department, Community College	Shaqla University
1/5/2017- 5/10/2018	ISO 9001 facilitator and coordinator with a certification body (Russian Register & IQNet)	Fayoum University
29/3/2017- 31/8/2019	University City Quality Assurance Manager	Fayoum University
2/4/2018	An organizer of the Talent Chef competition, Bayoun Lackside Fayoum	Fayoum
1/2/2016- 30/3/2017	ISO 9001 facilitator and coordinator with a certification body (TUV NORD)	Fayoum University
29/3/2017	Quality Assurance Manager, Fayoum University City	Fayoum University
1/10/2015- 1/8/2016	Quality Assurance Manager, Fayoum University Hotel, Faculty of Tourism and Hotels	Fayoum University
1/9/2015- 31/8/2016	Hotel General Manager of the Tourism hotel of the University Campus	Fayoum University
2014/2015- 2017/2018	Faculty representative for student graduation projects from 2015	Faculty of Tourism
2015/2016	Hotel studies department member and a board member to date	Faculty of Tourism
1/1/2016- 31/8/2016	Coffee manager, Faculty hotel	Faculty of Tourism
23/3/2015	Fayoum University Representative of the national project of Labs and scientific devices	Fayoum University
2/4/2015	Organizing committee member for Graduates' annual employment meeting	Mercure Hotel, Cairo
2/4/2015	The team leader of the Annual Little chef competition held by the Faculty of Tourism and Hotels	Mercure Hotel, Cairo
1/9/2015- 31/8/2016	Hotel General Manager of the educational Fayoum University Hotel	Fayoum

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2014/2015	Vice Executive Manager of the graduates' surveillance unit	Faculty of Tourism
6/11/2014-31/8/2017	Department representative of the quality assurance unit	Faculty of Tourism
2006/2010	Resident Manager in the hotel of the Faculty (in a circular basis shifts with my colleagues)	Faculty of Tourism
1/5/2005-1/5/2006	Training consultant" in EL MOBADARA Community Development and Small Enterprise Association	Giza

University memberships and committees

29/3/2018-31/8/2018	Fayoum University City: Executive board of quality assurance unit.
2018/2019	Community service committee member, Faculty of Tourism.
2017/2018	Committee leader of student's opinion assessment, Faculty of Tourism.
21/1/2018	Committee member, library books selection from book fair()
13/12/2017	Committee member of reviewing the clauses of the terms of reference for the rental of the regional training center, Quaron Lake, Fayoum university.
2017/2018	Fayoum University Representative of the national project of Labs and scientific devices.
17/9/2017	Inventory committee member, Assessment drive learning measurement and assessment center.
12/4/2017	Committee member of reviewing HR MBA in the hotel sector.
1/12/2015-1/5/2016	Board member, public service center, Faculty of tourism.
16/9/2015	Coordinator of Graduate Diploma Program in Tourism and Hotels, specializing in Hotel Management, Faculty of tourism.
8/7/2015	Committee member of reviewing the answer sheets and activating the general examination committees at the Faculty of Tourism.
17/5/2015	Committee member of the library classification and sorting, Faculty of Tourism.
2015/2016	Community service committee member, Faculty of Tourism.
1/3/2015	Committee member of evaluating exam sheets for postgraduates.
1/9/2015-Date	Board member of the hotel studies department council, Faculty of Tourism.

Training courses programs

Specialized programs

2024	Fundamentals of Digital Transformation Certificate, Fayoum university, July 7
2018	ISO 9001-2015, FDI company, Cairo, October 5
2018	SPSS for analyzing data, Fayoum university, 25-28 September

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- 2017 COMSYS ULTRA Software for Hotel Management, COMSYS Inc, Cairo, 3-5 April
- 2016 ISO 9001-2008, FDI company, Cairo, September 3
- 2015 Crises management, Training unit, Fayoum University, November 16
- 2015 Time management, Training unit, Fayoum University, October 18.
- 2012 International English Language Testing System (IELTS), (6) Score, British Council, Egypt
- 2010 ICDL Certificate. (13-04-2010), Serial No. EGY000367131
- 2007 "TOEFL test" Certificate awarded by the languages center of specialized translations, Cairo University, with a 543 score (24-8-2007 to 4-10-2007)
- 2006 Supervisory Development Program, Four Seasons Hotel at Cairo Nile plaza, (1-10-2006 until 20-10-2006)
- 2006 Computer Training Course (windows-word-Excel-Power Point), Certificate awarded by the Service Community& Free Studies Center, Fayoum University,(from 1-3-2006 until 14-5-2006),with an Excellent grade.
- 2006 Food Safety Trainer, Certificate awarded by the Egyptian Tourism Federation (From 20-3-2006 to 27-3-2006)
- 2006 "Food Safety Principle" Certificate awarded by the American Hotel & Lodging Association (from 1-3-2006 to 15-3-2006)
- 2005 "Computer System Analysis & Design" (26-2-2005 to 27-8-2005, in the statistics research and studies institute), with a very good grade

FLDC Training courses- Fayoum University

- 2024 5 online certificates (Teaching strategy; Corruption fighting; ILO's; Curriculum maps ; Scientific research writing (22 May:30 July 2024) for professor promotion purposes in Fayoum university
- 2019 University administration (23-25 February)
- 2019 Scientific research ethics (9-11 February)
- 2018 Teaching quality management basics (22-24 May)
- 2018 Questions bank (17-19 April)
- 2017 Course descriptions (20-22 November)
- 2016 Thinking skills
- 2015 Effective presentation skills
- 2014 Credit Hours System (16-18/9)
- 2014 Competitiveness Projects (9- 11/9)
- 2014 Research Team Management(19- 21/8)
- 2014 Quality Standard in Teaching(14-16/5)
- 2010 Scientific Publishing (21-23/12)
- 2008 Time Management (29-31/1)
- 2008 Using Technology in Teaching (26-28/1)
- 2007 Lifelong learning (12-15/7)
- 2006 Job Ethics (26-28/9)
- 2006 Communication Skills (10-12/9)
- 2006 Effective teaching (3/8-6/9)

Faculty of Tourism Training courses, Fayoum University

- 2016 Academic programs descriptions (21-23/11)
- 2015 Time management (18/10)

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2015	Google Forms (14/4)
2015	Google Scholar (6/4)
2015	Methods of evaluating students (9-10/2)
2015	Quality certification requirements (21-22/1)

Train of the Trainers (TOT)

2018	Trainer: Total Quality Management in NGOs Arab Society for Human Development in Fayoum (20-21/11)
2017	ISO 9001 Trainer and Auditor, Fayoum University City (2017/2018)
2017	Trainer: Marketing essentials for professionals, Fayoum University, Services Marketing Center, (16-21/7)
2016	Time management trainer, Tourism community for development in Fayoum (20-22/3)
2016	Trainer in Training unit of Fayoum university
2014	Trainer, an exchange program for training students in Arab universities, Fayoum University in cooperation with the Arab Council for training students of Arab universities (13/8- 1/9)
2006	Food Safety Program Trainer in the hotel chamber and the Egyptian Federation of Tourist Chambers in cooperation with the Institute of Hospitality and Hotel of America (March)

Prizes and honorary certificates

2022	15 th Commencement Day Ceremony (International publishing award), Fayoum University.
2020	13 th Commencement Day Ceremony (Career Development Award: Top degree for being Associate professor Winner, International publishing award), Fayoum University.
2019	12 th Commencement Day Ceremony (International publishing award), Fayoum University.
2018	11 th Commencement Day Ceremony (International publishing award), Fayoum University.
2017	10 th Commencement Day Ceremony (International publishing award), Fayoum University.
2014	7 th Commencement Day Ceremony (International publishing award), Fayoum University.
2014	7 th Commencement Day Ceremony (Excellence award of PhD. Thesis), Fayoum University.
2009	2 nd Commencement Day Ceremony (Excellence award of MSc Thesis), Fayoum University.
2009	Ministry of Tourism Award for the best research article about service quality, Tourism Research Magazine.

Academic Supervision

Academic mentoring of 5 Master's and 1 Ph.D. students registered in the Faculty of Tourism and Hotels, Fayoum University:

- Mariam Azmy (2019), sustainable marketing initiatives and hotel customer's purchasing intention effect.

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BSc. (Hons), MSc., PGCASR, PhD.

- Oncy Shaheen (2018), Ph.D. thesis, 'Revenue management: case study on 5star hotels based in Egypt'.
- Yaseen Elkarki (2016) , Master thesis , 'Strategic planning and human resource management impact on staff performance: A comparative study between 5 star hotels in Cairo and hotels of Ukupa in Jordan'.
- Oncy Shaheen (2016), Master thesis, 'Factors affecting employee productivity: case study on the food and beverage department at Mercure hotels- Egypt'.
- Aliaa Gaber (2016) , Master thesis, ' E-Training effectiveness in five-star hotels in Cairo, Egypt'.
- Mohamed Yehia (2015) , Master thesis, 'Safety and risk management in hotels'

Teaching courses

Different courses have been carried out with undergraduate students, such as:

- 1- Freshmen students: Tourism and Hospitality Basics

Shaqra University: Project Management, Training, Strategic Management, Economics of Feasibility Studies, Introduction to Human resources, Human resources planning, Organizing workplace, Performance management, Supply Chain Managemnet, Business Administration Basics, Introduction to Statistics, Research Methodology in Business Administrations, Student Projects.

- 2- Sophomore: Economics of Tourism, Hospitality Management Basics, Human Resource Management, Public Relations, statistics.
- 3- Junior: Hotel Manage, Front Office, Housekeeping, Food &Beverages Management, Business Etiquette, Event Planning
- 4- Senior: Banquet and meeting, project feasibility study, food service management.

Several courses have been conducted with postgraduate students, such as Hotels Economics; Data collection and analysis, Thesis writing, Tourism&Hotel problems, New approaches in hospitality, Hospitality catering, Human resource management, Human resource development, and Consumer behavior.

Other memberships

- 2021** Editorial Board Member, International Journal of Social Science and Human Research
- 2020** Peer Reviewer for the International Journal of Contemporary Hospitality Management
- 2019** Peer Reviewer for the International Journal of Quality and Service Sciences, International Journal of Health Care Quality Assurance, Journal of Tourism Research & Hospitality, International Journal of Contemporary Hospitality Management
- 2018** UK nectar membership
- 2017** Fayoum University City: Executive board of quality assurance unit
- 2012:** International member of the Automobile and touring club of Egypt
- 2008** Egyptian community for tourism development, Fayoum, Egypt
- 2007** Egyptian community for local tourism promotion and society development, Giza, Egypt.

Academic referees

Karam Gomaa Mohamed ZAKI, Resume

BSc. (Hons), MSc., PGCASR, PhD.

- Prof.Dr. Rashed Ghazi, Business Administration, College of Science&Humanities, ralotaibi@su.edu.sa
- Prof.Dr. Ashraf Abdelmabood, Hotel studies department, Faculty of tourism and hotels, asg02@fayoum.edu.eg
- Prof.Dr. Eleri Jones, Cardiff Metropolitan University, Cardiff School of Management, ejones@cardiffmet.ac.uk