

Tables of specifications

Business & Management Programs

1- Accounting (ACCT)

Category	Code	Weight	#Q	Unit	Weight	#Q
1. General Core Knowledge	GKU	68%	47	1.1 Accounting Fundamentals	10%	8
				1.2 Business Communication & Ethics	6%	4
				1.3 Business Finance	6%	4
				1.4 Business Legal Environment	6%	4
				1.5 Economic Foundation	10%	7
				1.6 MIS Foundation & Technologies	6%	4
				1.7 Operations Management	6%	4
				1.8 Principles of Management	6%	4
				1.9 Principles of Marketing	6%	4
				1.10 Strategic Management	6%	4
2. Major Knowledge (Accounting)	SKU	32%	23	2.1 Financial Accounting and Reporting	8%	7
				2.2 Cost and Managerial Accounting	6%	4
				2.3 Auditing	6%	4
				2.4 Tax and Zakat Accounting	6%	4
				2.5 Accounting Information System and Data Analytics	6%	4
Total		100%	70		100%	70

2- Banking and Financial Markets (BFM)

Category	Code	Weight	#Q	Unit	Weight	#Q
1. General Core Knowledge	GKU	66.8%	47	1.1 Accounting Fundamentals	11%	8
				1.2 Business Communication	5.6%	4
				1.3 Business Finance	5.6%	4
				1.4 Business Legal Environment	5.6%	4
				1.5 Economic Foundation	11%	7
				1.6 MIS Foundation & Technologies	5.6%	4
				1.7 Operations Management	5.6%	4
				1.8 Principles of Management	5.6%	4
				1.9 Principles of Marketing	5.6%	4
				1.10 Strategic Management	5.6%	4
2. Major Knowledge (Banking and Financial Markets)	SKU	33.2%	23	2.1 Corporate Finance	5.6%	4
				2.2 Investment Analysis and Portfolio Management	5.6%	4
				2.3 Financial Markets and Institutions	11%	8
				2.4 Commercial Banking Management	11%	7
Total		100%	70		100%	70

3- Finance (FIN)

Category	Code	Weight	#Q	Unit	Weight	#Q
1. General Core Knowledge	GKU	63%	44	1.1 Accounting Fundamentals	13%	9
				1.2 Business Communication & Ethics	4%	3
				1.3 Business Finance	4%	3
				1.4 Business Legal Environment	4%	3
				1.5 Economic Foundation	13%	9
				1.6 MIS Foundation & Technologies	9%	5
				1.7 Operations Management	4%	3
				1.8 Principles of Management	4%	3
				1.9 Principles of Marketing	4%	3
				1.10 Strategic Management	4%	3
2. Major Knowledge (Finance)	SKU	37%	26	2.1 Corporate Finance	14%	10
				2.2 Investment Analysis and Portfolio Management	14%	10
				2.3 Financial Markets and Institutions	9%	6
Total		100%	70		100%	70

4- Finance and Investment (FINI)

Category	Code	Weight	#Q	Unit	Weight	#Q
1. General Core Knowledge	GKU	66.8%	47	1.1 Accounting Fundamentals	11%	8
				1.2 Business Communication & Ethics	5.6%	4
				1.3 Business Finance	5.6%	4
				1.4 Business Legal Environment	5.6%	4
				1.5 Economic Foundation	11%	7
				1.6 MIS Foundation & Technologies	5.6%	4
				1.7 Operations Management	5.6%	4
				1.8 Principles of Management	5.6%	4
				1.9 Principles of Marketing	5.6%	4
				1.10 Strategic Management	5.6%	4
2. Major Knowledge (Finance & Investment)	SKU	33.2%	23	2.1 Corporate Finance	5.6%	4
				2.2 Investment Theory and Analysis	11%	7
				2.3 Portfolio Management	5.6%	4
				2.4 Financial Markets and Institutions	5.6%	4
				2.5 Risk Management and Derivatives	5.6%	4
Total		100%	70		100%	70

5- Marketing (MKT)

Category	Code	Weight	#Q	Unit	Weight	#Q
1. General Core Knowledge	GKU	64%	45	1.1 Accounting Fundamentals	8%	7
				1.2 Business Communication & Ethics	6%	4
				1.3 Business Finance	6%	4
				1.4 Business Legal Environment	6%	4
				1.5 Economic Foundation	8%	6
				1.6 MIS Foundation & Technologies	6%	4
				1.7 Operations Management	6%	4
				1.8 Principles of Management	6%	4
				1.9 Principles of Marketing	6%	4
				1.10 Strategic Management	6%	4
2. Major Knowledge (Marketing)	SKU	36%	25	2.1 Integrated Marketing Communication	3%	2
				2.2 Consumer Behavior	5%	4
				2.3 Brand Management	6%	4
				2.4 Marketing Research	5%	3
				2.5 Industrial Marketing	3%	2
				2.6 Digital Marketing	6%	4
				2.7 International Marketing	4%	3
				2.8 Service Marketing	4%	3
Total		100%	70		100%	70

6- Risk Management and Insurance (RMI)

Category	Code	Weight	#Q	Unit	Weight	#Q
1. General Core Knowledge	GKU	63%	44	1.1 Accounting Fundamentals	13%	9
				1.2 Business Communication & Ethics	4%	3
				1.3 Business Finance	4%	3
				1.4 Business Legal Environment	4%	3
				1.5 Economic Foundation	13%	8
				1.6 MIS Foundation & Technologies	9%	6
				1.7 Operations Management	4%	3
				1.8 Principles of Management	4%	3
				1.9 Principles of Marketing	4%	3
				1.10 Strategic Management	4%	3
2. Major Knowledge (Risk Management and Insurance)	SKU	37%	26	2.1 Risk Management & Insurance	8%	7
				2.2 Property and liability Insurance	7%	5
				2.3 Protection and Savings Insurance	5%	3
				2.4 Mathematics of insurance	7%	5
				2.5 Actuarial Statistics	5%	3
				2.6 Reinsurance	5%	3
Total		100%	70		100%	70

