



# ALRUWAYS, NAIF MUTLAQ J

## Ph.D. Business Managements **Academic Resume**

### CARRIER STATEMENTS

"I feel that my greatest strengths are my strong commitment to providing a professional work" *Naif Al-Ruwais*

#### PERSENL DETAILS

*Address in Riyadh:*

*PO. Box 12352*

*Zone: AL Read street 4250*

*SID: 1068170123*



**0557355550**



**ALRUWAYSNAIF106@GMAIL.COM**

A well-presented, self-motivated and confident

#### Current Position

marketing & management who has extensive knowledge of how to successfully assess the global marketing needs , then develop and implement suitable treatment plans for it Possessing excellent counseling, listening and general communication skills, along with the ability to communicate complex and sensitive information about management matters in an understandable form to clients. Having exceptional multitasking and organizational skills.

Now looking to further an already successful academic record of accomplishment by finding a suitable graduate entry level position with a progressive employer.

Assistant Professor of Business management - Faculty of Science & Humanities –Shaqra University –Kingdome of Saudi Arabia

#### Previous Responsibilities

*Vice dean for Quality and management deanship*

*Head of college council secretariat*

Head of Business Administration Department

#### Qualifications



- ✦ PhD. In Business Management-UUM University *Malaysia* – 2014
- ✦ MSc. In Business Management – King Abdul-Aziz University – K.S.A. – 2008
- ✦ BSc. In Legislation and Islamic religion principles. Imam Muhammad Ibn Saud Islamic University, Riyadh. 1997

#### Training Courses



- ✦ Administrative regulations UUM University Malaysia.
- ✦ Strategic Planning UUM University Malaysia.
- ✦ CDL UUM University Malaysia.
- ✦ Global Marketing UUM University Malaysia.
- ✦ Search Engine Skills King Abdul-Aziz University.
- ✦ Professional Marketing for companies and Organizations- UUM University *Malaysia*

**Practical**  
educational skills  
company in Riyadh (2006)



**Experiences** ✦ Academic consultant for training and

- ✦ Business management Lecturer in King Saud University.
- ✦ Vice dean of Community College in King Saud University (2010).
- ✦ Business Management Department Head –Shaqra University (2014).
- ✦ Academic consultant for training and educational Retail Institute (2015).
- ✦ Vice Dean of Development and Quality, Faculty of Science and the humanities Duwadmi-Shaqra (2016)
- ✦ Secretariat of the Council of the College of Science and Humanities Studies Duwadmi-Shaqra (2015/2016).

**Committee**  
committee for



**Membership** ✦ Member of the selection teaching assistants and lecturers at King Saud University(2013)

- ✦ Member of the selection committee for teaching assistants and lecturers Shaqra University (2015)
- ✦ Member of the investment committee Shaqra University 2016
- ✦ Member of the Strategic Planning Committee Shaqra University (2016)
- ✦ Member of the Committee of Student Affairs Shaqra University (2016)
- ✦ Member of the Committee on Community Service Shaqra University (2016)
- ✦ Member of the Committee on Entrepreneurship UUM University, Malaysia

**Social Activity** ✦



President Athletic Club province Dawadmi 2003

- ✦ Treasurer of the club bumper sports Duwadmi governorate of His Royal Highness Prince /
- ✦ Sultan bin Fahd decision period ( 2002 to 2005)

- ✦ President of the Student Club in the United Malaysia for the year (2012).
- ✦ Vice Charitable Society in Riyadh in 2016.
- ✦ Chairman of the Social Affairs Committee province Dauwadmi (2016)
- ✦ Member Toastmaster club in Duwadmi (2015)

### Seminars&Conferences



- ✦ *Intermediate lows in client's satisfaction in global market.*
- ✦ Outstanding practices for leader's partnership. 2010.
- ✦ International conference in Business management Research 2009.

#### Establishing courses in :

- ✦ Different types of leadership.
- ✦ Strategic planning in higher education institutes.
- ✦ Mix marketing for companies



### Scientific publication

1. "Psychographic Factors Influence Saudi Consumer's Service Quality in Hypermarket" *International Journal of Learning & Development* ISSN 2164-4063 **2014**, Vol. 4, No. 4 .
2. "An Overview of Customer Loyalty, Perceived Service Quality and Customer Satisfaction: Brief on Saudi Grocery Stores". *Journal of Entrepreneurship and Business Innovation* ISSN 2332-8851 **2014**, Vol. 1, No. 1
3. "Saudi consumer's shopping behavior: Descriptive Analysis " *Journal of Sociological Research*, ISSN 1948-5468 **2014**, Vol. 5, No. 2
4. Abu Bakar,A., Othman A.,&Ruweis,N M, *Customer net value.Aservice Gap Prespective from Saudi Arabia. (2013)Global Journal of Business Rsearch -7(4)- 19-33.*
5. Yamseen.k & Ruweis,N M, (2019) "Influence of Microfinance and Empowerment on Satisfaction: Case Study of Pakistan " *Journal of Economic & Management Perspectives* 12 (2), 490-498

#### Book Chapter (Books are published in Arabic language):

- 1-Ruweis,N M. Principle of Macroeconomic. Dar Alejada. First edition 2021.
- 2- Ruweis,N M. Banking Marketing. Dar Alejada. First edition 2018